



Foster Development School of Management

Approved by AICTE, Affiliated to Dr.. B.A.M.U., Aurangabad



Plot No. N-S-1, 14, E-Sector, Cidco, Shivajinagar,
Garkheda Parisar, Aurangabad - 431001

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Ph. No. - 02402405009

College Details

College Code -	MB - 2256
MBA Intake -	60
Eligibility -	As per norms of Director of Technical Education
Fee Structure -	As per Shikshan Shulk Samiti
Specialization -	Marketing, Finance, HRM, IT, Production & Operation

Why FDSM ?

Best Campus

Necessary Recognitions

Academic Excellence

Links with the Industry

Personna Fest

MBA Program

Master of Business Administration

The Institute is successfully running MBA program with a unique blend of theoretical & practical knowledge as per the expectations of the industry.

Objectives of the Program

To prepare graduates with a solid foundation in technical, managerial & necessary software skills needed to analyze, manage & successfully complete the multifaceted projects. To inculcate entrepreneurship qualities. To groom personality to best handle eventual leadership roles leading to techno-managerial positions

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Facilities

- **Transportation** - Foster Development School of Management is centrally located in the city of Aurangabad and is connected by excellent public transport systems, the interiors are furnished to provide the most modern amenities and comforts.
- **Virtual Classrooms** - The classrooms are provided with multimedia facilities & contemporary furniture to provide a conducive environment to develop future leaders.
- **Tutorial Room** - Rooms are provided for smaller groups and for specialized study groups
- **Computer Lab** - The classrooms are provided with multimedia facilities & contemporary furniture to provide a conducive environment to develop future leaders.
- **Library** - The classrooms are provided with multimedia facilities & contemporary furniture to provide a conducive environment to develop future leaders.



Course Structure

15. Structure of MBA Programme under CBC&GS

Sem	Course	Ref. No	Subject Title	Credit	No. of Hrs. per Sem/Minm Assessment/ Tutorial	Exam Hrs.	Marks		Total
							Internal	End Sem Exam	
I	Generic Foundation Course	IC 001	Constitution of India	2	30 -02	1.5	10	40	50
		MANB401	Management Practices and Organizational Behavior	4	60 -02	3	20	80	100
		MANB402	Statistical Methods	4	60 -02	3	20	80	100
		MANB403	Managerial Economics	4	60 -02	3	20	80	100
		MANB404	Research Methodology	4	60 -02	3	20	80	100
		MANB405	Accounting for Managers	4	60 -02	3	20	80	100
	Skill Based Foundation Course	MANB406	Environment Management	2	30 -02	1.5	10	40	50
		MANB407	IT for Managers	2	30 -02	1.5	10	40	50
		MANB408	Yoga	2	30 -02	--	50	--	50
	Core Course	MANB451	Community Service	2	30 - 02	--	50	--	50
		MANB452	Mini Project	2	30 - 02	--	50	--	50
	Total				32	480		280	520

Sem	Course	Ref. No	Subject Title	Credit	No. of Hrs. per Sem/Minm Assessment/ Tutorial	Exam Hrs.	Marks		Total
							Internal	End Sem Exam	
II	Generic Foundation Course	MANB409	Optimization Techniques	4	60 -02	3	20	80	100
		MANB410	Human Resource Management	4	60 -02	3	20	80	100
		MANB411	Financial Management	4	60 -02	3	20	80	100
		MANB412	Marketing Management	4	60 -02	3	20	80	100
		MANB413	Production and Operation Management	4	60 -02	3	20	80	100
		MANB414	Business Laws	4	60 -02	3	20	80	100
		MANB415	Indian Ethos & Values	2	30-02	1.5	10	40	50
	MANB416	International Business Environment	2	30 -02	1.5	10	40	50	
	Skill Based Foundation Course	MANB417	Creativity and Innovations	2	30 -02	1.5	10	40	50
	Total				30	450		150	600

Specialization- Finance

Sem	Course	Ref. No	Subject Title	Credit	No. of Hrs. per Sem/Minm Assessment/ Tutorial	Exam Hrs.	Marks		Total
							Internal	End Sem Exam	
III	Core Course (Finance)	MANB501F	Money & Banking	4	60 -02	3	20	80	100
		MANB502F	Working Capital Management	4	60 -02	3	20	80	100
		MANB503F	Corporate Taxation	4	60 -02	3	20	80	100
		MANB504F	Investment Management	4	60 -02	3	20	80	100
		MANB505F	Financial Decision Analysis	4	60 -02	3	20	80	100
		MANB506F	Financial Services	4	60 -02	3	20	80	100

Course Structure

Specialization- Marketing

Sem	Course	Ref. No	Subject Title	Credit	No. of Hrs. per Sem/Minm Assessment/ Tutorial	Exam Hrs.	Marks		Total
							Internal	End Sem Exam	
III	Core Course (Marketing)	MANB501M	Consumer Behavior	4	60 -02	3	20	80	100
		MANB502M	Advertising Management	4	60 -02	3	20	80	100
		MANB503M	Retail Management	4	60 -02	3	20	80	100
		MANB504M	Brand Management	4	60 -02	3	20	80	100
		MANB505M	Sales &CRM	4	60 -02	3	20	80	100
		MANB506M	Digital Marketing	4	60 -02	3	20	80	100

Specialization- Human Resource Management

Sem	Course	Ref. No	Subject Title	Credit	No. of Hrs. per Sem/Minm Assessment/ Tutorial	Exam Hrs.	Marks		Total
							Internal	End Sem Exam	
III	Core Course (HRM)	MANB501H	Law's Governing HR	4	60 -02	3	20	80	100
		MANB502H	Human Resource Planning and Development	4	60 -02	3	20	80	100
		MANB503H	Training and Development	4	60 -02	3	20	80	100
		MANB504H	Performance & Compensation Management	4	60 -02	3	20	80	100
		MANB505H	HRD – Strategies and Systems	4	60 -02	3	20	80	100
		MANB506H	Cross Culture and Global HRM	4	60 -02	3	20	80	100

Specialization- Production & Operations

Sem	Course	Ref. No	Subject Title	Credit	No. of Hrs. per Sem/Minm Assessment/ Tutorial	Exam Hrs.	Marks		Total
							Internal	End Sem Exam	
III	Core Course (P&O)	MANB501P	Production Planning & Control	4	60 -02	3	20	80	100
		MANB502P	Purchasing and Materials Management	4	60 -02	3	20	80	100
		MANB503P	Service Operations Management	4	60 -02	3	20	80	100
		MANB504P	Applied Operation Research	4	60 -02	3	20	80	100
		MANB505P	Logistics Management	4	60 -02	3	20	80	100
		MANB506P	World Class Manufacturing	4	60 -02	3	20	80	100

Specialization- Information Technology

Sem	Course	Ref. No	Subject Title	Credit	No. of Hrs. per Sem/Minm Assessment/ Tutorial	Exam Hrs.	Marks		Total
							Internal	End Sem Exam	
III	Core Course (IT)	MANB501I	Strategic Management & IT	4	60 -02	3	20	80	100
		MANB502I	System Analysis and Design	4	60 -02	3	20	80	100
		MANB503I	Database Management System	4	60 -02	3	20	80	100
		MANB504I	Internet Programming for E-Commerce	4	60 -02	3	20	80	100
		MANB505I	RDBMS and SQL Concepts	4	60 -02	3	20	80	100
		MANB506I	Application Development Using Oracle	4	60 -02	3	20	80	100

Our Trustees

Shri. Dwarkadas Pathrikar
Shri. Bhausahab Rajale (Secretary)
Shri. Annasaheb Khandare (Treasurer)
Shri. Ankushrao Kadam (Member)
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Visión

To create a center of Academic Excellence in the field of Management with the purpose of fulfilling the industry requirements through holistic development of the future performers, Who are also human beings and possess the right knowledge, skill sets & attitude towards their work and life.

Mision

Our Two-Pronged Strategy Emphasizes

- Top class education at every level
- A committent to corporate engagement to inculcate the ethical, social and moral values in all our stakeholders, this is base of human social order

Message by Director



In Today's world of touch competition, everyone is trying to achieve maximum output with minimum possible cost and time. There the need of management skill is very much required, in every walk of life conventionally in industry, MBA graduates were appointed, but now in Education, Health Services, Hospitals, Banking, Co-operatives, Agriculture and Trade, Public Utility service like Telephone, Electricity Boards, Public Distribution System, Retails Outlet and even in every individual life management can only give best. With fast changing life pattern the gap between Urban and Rural is increasing drastically. No one can afford to widen this dangerous gap so the student from rural area aslo should be able to face the contest and win the competition along with urban youth. With increasing need of management and quality education, with cost, that common man can afford is the intention of our trust while opening the MBA Institute.

